



AGREEMENT MADE BETWEEN

KTVT-TV

CONTRACT NO. REV. 1071-60442-2

DATE PRINTED 11/02/12

P.O. BOX 2495, . FORT WORTH TX 76113

KTVT-TV

PAGE 35698 AGENCY (OR SERVICE) ACTING AS AGENT FOR 189088 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME BUYING TIME WENDY DAVIS FOR STATE SENATE Required 650 Massachusetts Ave NW Ste 210 805 W Magnolia Ave AND Announcement 28 days **ADDRESS** DC 20001-3796 Washington Fort Worth TX 76104-4612 prior notice USA USA CONTACT PRODUCT2586; ST SENATE LOCAL VALERIE BONNEY AGENCY EST. NO. PRODUCT 1300 SALESPERSON 2586 CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	FROM	IME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
					ELIVOTTI	ETTEOTIVE BATEO	THOGHAMS	BDC31.	UNITRATE	TOTAL VALUE(I)
1 LUR	10011	2	07:00A	09:00A	220.000.000.00	11/01/12-11/02/12 11/05/12-11/05/12	THE EARLY SHOW	3	125.00	375.00
2 LUR	10001	1	02:57P	04:00P	30s	11/02/12-11/05/12	DR. PHIL	2	250.00	500.00
3 NONE	10011	2 1	04:00P	04:58P		11/01/12-11/02/12 11/05/12-11/05/12	CBS 11 NEWS AT 4P	3	450.00	1350.00
NONF	REEMPTIBLE									
4 LUR	00011	2	04:58P	05:30P	30s	11/01/12-11/02/12	CBS 11 NEWS AT 5P	2	600.00	1200.00
5 LUR	10000	1	04:58P	05:30P	30s	11/05/12-11/05/12	CBS 11 NEWS AT 5P	1	600.00	600.00
6 LUR	00011	2	05:58P	06:28P	30s	11/01/12-11/02/12	CBS 11 NEWS AT 6P	2	725.00	1450.00
7 LUR	10000	1	05:58P	06:28P	30s	11/05/12-11/05/12	CBS 11 NEWS AT 6P	1	725.00	725.00
8 LUR	10011	2	06:30P	06:58P		11/01/12-11/02/12 11/05/12-11/05/12	WHEEL OF FORTUNE	3	1600.00	4800.00
9 LUR	1,	1	07:57P	09:00P	30S	11/05/12-11/05/12	TWO BROKE GIRLS/MIKE & MOLL	Y 1	6000.00	6000.00
10	10001	1	10:00P	10:35P	30 <i>s</i>	11/02/12-11/05/12	CBS 11 NEWS AT 10P	2	1700.00	3400.00
	(1)						traverse of this page and any attachments h			

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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Cancellation Notice

Announcement 28 days

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Required

prior notice

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AGENCY (OR SERVICE) ACTING AS AGENT FOR 189088 ADVERTISER (OR AGENCY AND ADVERTISER)

BUYING TIME WENDY DAVIS FOR STATE SENATE

650 Massachusetts Ave NW Ste 210 805 W Magnolia Ave

ADDRESS

Washington DC 20001-3796 Fort Worth TX 76104-4612 USA USA

CONTACT PRODUCT2586; ST SENATE

AGENCY EST. NO. LOCAL

VALERIE BONNEY **PRODUCT** 1300 SALESPERSON 2586 CODE

NATIONAL SALESPERSON

35698

NAME

AND

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LUR										
11 LUR	1	1	08:00P	09:00P	30s	11/01/12-11/01/12	PERSON OF INTEREST	1	5000.00	5000.00
12 LUR	1	1	09:00P	10:00P	30s	11/01/12-11/01/12	ELEMENTARY	1	5000.00	5000.00
13 LUR	1	1	09:30P	10:30P	30s	11/04/12-11/04/12	THE MENTALIST	1	4000.00	4000.00
14 LUR	1	1	09:00P	10:00P	30s	11/02/12-11/02/12	BLUE BLOODS	1	3000.00	3000.00
15 LUR	1.	1	05:58A	A00:80	30S	11/03/12-11/03/12	THE EARLY SHOW ON SATURDAY	1	150.00	150.00
16 LUR	1	1	07:58A	09:30A	30s	11/04/12-11/04/12	CBS NEWS SUNDAY MORNING	1	750.00	750.00
17 LUR	1	1	07:30P	08:30P	305	11/04/12-11/04/12	TEH AMAZING RACE	1	3500.00	3500.00
18 LUR	10001	1	05:00A 04:58A	05:57A 05:00A	30s	11/02/12-11/05/12	CBS 11 5AM NEWS THIS	2	80.00	160.00
19 LUR	10001	1	05:58A	07:00A	30s	11/02/12-11/05/12	CBS 11 NEWS THIS MORNING	2	225.00	450.00
20 LUR	1	1	06:58P	07:57P	30S	11/05/12-11/05/12	HOW I MET YOUR	1	4500.00	4500.00
21	1	1	09:00P	10:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	1	6000.00	6000.00

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			AND	PAGE 3
35698 NAME AND ADDRESS	BUYING TIME	ACTING AS AGENT FOR 1 s Ave NW Ste 210 DC 20001-3796	89088 ADVERTISER (OR AGENCY AND ADVERTISER) WENDY DAVIS FOR STATE SENATE 805 W Magnolia Ave Fort Worth TX 76104-4612	Cancellation Notice Required Announcement 28 days
CONTACT	USA		USA PRODUCT2586; ST SENATE	prior notice
NATIONAL SALESPERSO		AGENCY EST. NO. 2586	PRODUCT 1300 CODE]

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LUR						2.7201772	11103174110	55001.	ONTHALE	TOTAL VALUE(II)
22 LUR	10000	1	10:35P	11:37P	30S	11/05/12-11/05/12	LETTERMAN	1	500.00	500.00
23 LUR	10000	1	11:37P	12:37A	30s	11/05/12-11/05/12	THE LATE LATE SHOW W/CRAIG	1	100.00	100.00
24 LUR	1	1	08:30P	09:30P	30s	11/04/12-11/04/12	THE GOOD WIFE	1	5500.00	5500.00
25 LUR	1	1	10:30P	11:00P	30s	11/04/12-11/04/12	SUNDAY LATE NEWS	1	1700.00	1700.00
							Total Contract:	37		60710.00
					Qtr 4	Oct -12 .00	Nov Dec 60710.00 .00	<u>GR</u>	Total 60710.00 AND TOTAL 60710.00	

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